



# The WWBR News & Views

122 S. Otsego Avenue, Gaylord, MI 49735 Phone: (989) 732-8226 Fax: (989) 732-8231

E-mail [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com) & [mls@waterwonderlandboard.com](mailto:mls@waterwonderlandboard.com) Website: <http://www.waterwonderlandboard.com>

Issue No. 10

Professionals Dedicated to Progress

November 16, 2018

## 2018 Board of Directors

Roger Kopernik  
President

Amy Wilson  
Vice President

Peter (Bill) Whyte  
Secretary/Treasurer

Cory McMurphy  
Director

Cheryl Schlehuder  
Director

Carol Steiger  
Director

Denny Tryban  
Director

Diane Ives  
Director

Leslie Burroughs  
Director

### BOARD STAFF

[Jeannie Rizzardi](#)  
Association Executive

[Gracie Goddard](#)  
Executive Assistant

[Julie Hull](#)  
MLS Specialist



### NEW MEMBER APPLICATIONS:

Kelly Combs – Century 21 UpNorth  
Mark Danks - CB Schmidt Cheboygan  
Rodney Schoolcraft – REO Gaylord  
Chad Schumacher – Heritage House Realty

### WELCOME NEW MEMBERS:

Todd Precord – Burr Auctions & Realty  
Michael Smith – Huston Real Estate  
Anna Tomaski – CB Schmidt Gaylord  
Scott Whit – United Country Great Lakes Real Estate

### DROPS:

Norma Clement – ABA Appraisals  
Alexis Dionne – Premier Waterfront Realty  
Kristina Egusquiza – Up North Property Services  
Daniel Kominek – Century 21 UpNorth  
Shannon Merchant – Eagle North RE  
Pamela Morrison – Gray & Associates  
Christine Pearson – UC Great Lakes Realty

## Upcoming Events

- **NEW MEMBER ORIENTATION** – Thurs, Dec 6<sup>th</sup> at the Board Office from 9am to 4:30pm.
- **REALTOR® RING DAY** - FRI, DEC 7<sup>th</sup> 1 hr shifts available at; Alpena Wal-Mart, 11am-6pm and Cheboygan Ken's Village Market, 11am-6pm  
CALL GRACIE to register (989) 732-8226!
- **"PAC" FOR CODE** – Thurs. Dec. 13<sup>th</sup> at Treetops Resort, 9am to 12pm  
**REGISTER ONLINE**

### WATER WONDERLAND BOARD OF REALTORS HOLIDAY HOURS



**Closed Thursday, November 22<sup>nd</sup> & Friday, November 23<sup>rd</sup>**

### 2018 ANNUAL MEETING HIGHLIGHTS

- Thanks to those that attended, we had 100+ REALTOR® & Affiliate Members.
- Thank you to our wonderful Sponsors: Alpine Title and Big Moose Home Inspections
- Our Affiliate Vendors offered information on their services & had great door prizes.
- During our Silent Auction, we raised \$1,480.00 towards RPAC!!!
- 2019 Board President Amy Wilson was sworn in.
- Awards presented to REALTOR® of the Year Darren Vizina and Affiliate of the Year Laurie Schlueter, Otsego County Title - a Member of Light House Group.



**CONGRATULATIONS!** The following members were elected to serve on the 2019 WWBR Board & MLS Board of Directors

**BOARD OF DIRECTORS**

**ROGER KOPERNIK**



**CAROL STEIGER**



**JODY VOGEL**



**MLS BOARD OF DIRECTORS**

**ROGER KOPERNIK**



**SHAWN HUSTON**



**DAN DOUGHERTY**

**RESIDENTIAL SOLD INFORMATION FOR OCTOBER**

| COUNTIES     | SALES |      | VOLUME    |            | AVG. SALES |         | MEDIAN SALES |         |
|--------------|-------|------|-----------|------------|------------|---------|--------------|---------|
|              | 2017  | 2018 | 2017      | 2018       | 2017       | 2018    | 2017         | 2018    |
| Alcona       | 4     | 7    | 224,500   | 831,850    | 56,125     | 118,835 | 61,250       | 139,500 |
| Alpena       | 45    | 39   | 5,381,825 | 4,502,600  | 119,596    | 115,451 | 92,000       | 88,500  |
| Antrim       | 7     | 5    | 713,800   | 620,100    | 101,971    | 124,020 | 110,000      | 120,000 |
| Cheboygan    | 50    | 33   | 8,957,900 | 5,678,890  | 179,158    | 172,087 | 136,000      | 115,000 |
| Chippewa     | 0     | 1    | 0         | 188,000    | 0          | 188,000 | 0            | 188,000 |
| Crawford     | 20    | 24   | 1,959,450 | 2,452,500  | 97,972     | 102,187 | 88,500       | 79,250  |
| Mackinac     | 3     | 3    | 406,800   | 548,000    | 135,600    | 182,666 | 110,000      | 130,000 |
| Montmorency  | 19    | 25   | 1,580,900 | 2,381,907  | 83,205     | 95,276  | 70,000       | 59,900  |
| Oscoda       | 11    | 30   | 876,000   | 2,410,406  | 79,636     | 80,346  | 40,000       | 63,750  |
| Otsego       | 56    | 65   | 8,881,500 | 10,295,278 | 158,598    | 158,388 | 132,500      | 126,500 |
| Presque Isle | 24    | 22   | 3,126,600 | 2,144,450  | 130,275    | 97,475  | 98,900       | 76,500  |

**Presidents Corner - Article 10**

Roger Kopernik

Lots of things have happened in the past 2 months since my last article. The Michigan Realtor Convention had great speakers. One topic covered was, to make sure you have a profile on Zillow, Realtor.com, etc. with a nice photo and a good bio. I always ask for a review on Zillow right after close. Jokingly, I'll ask, if they're feeling energetic, to please review me on Realtor.com. Also on Realtor.com, you can have someone you work with; client, lender, contractor recommend you. This will help raise your profile because people will Google search you in a second. "Roger was so nice. He came over while we were eating dinner and said he was really hungry. We fed him of course but he helped us buy our new home". Anyway, it works.

New housing stats are up. In the Detroit Metropolitan area it's hard to find workers for all the commercial construction. Labor costs are up, lumber costs are up and steel costs are up. I expect Michigan will be just fine next year for Real Estate along with the nation.

Finally, search Mel Robbins, The 5 Second Rule. Just listen to her or buy the book. It will help with gut feelings and decision making. And remember, "The Grass is Always Greener Wherever You Are Standing"

Happy Thanksgiving!

**Affordability, Disruption & Rising Interest Rates Lead Top Ten Issues Facing Real Estate: NAR NEWS –November 5th**

[READ FULL ARTICLE HERE](#)

Each year CRE members pool their research, analysis and information to develop a Top Ten Issues Affecting Real Estate list and the substantiation that validates it. This list identifies the most pressing trends and challenges that will impact the housing and commercial real estate market now and in the years to come. CRE divided the list into two groups: issues the organization believes the industry needs to be thinking about in the coming year and issues that will be important over the next 10 years.

**Current Issues**

1. Interest Rates & the Economy
2. Politics & Political Uncertainty
3. Housing Affordability
4. Generational Change/Demographics
5. E-commerce & Logistics

**Longer-term Issues**

1. Infrastructure
2. Disruptive Technology
3. Natural Disasters & Climate Change
4. Immigration
5. Energy & Water